

## News Release

Contact: Christina Harper FOR IMMEDIATE RELEASE

Pepco, Communications 202-872-2680 (media hotline)

## **Pepco Giving Free Trees to Help Customers Save Energy**

Customers can reserve a free tree through the Arbor Day Foundation starting today

**WASHINGTON, D.C.** (March 11, 2019) – Pepco is giving away 1,000 free trees to residential customers through the Arbor Day Foundation's Energy-Saving Trees program. This initiative helps customers conserve energy and reduce household energy use through strategic tree planting. For the ninth year, Pepco is stepping up to support this important environmental and energy saving program. Starting today, customers can reserve one free tree per household by visiting <a href="mailto:arborday.org/pepco">arborday.org/pepco</a>.

"We value the strong and important relationships we've built and continue to cultivate with our communities across the District of Columbia and Maryland over the last 100 plus years," said Donna Cooper, Pepco region president. "While we are known for our commitment to providing clean, safe, reliable, and affordable energy service to our customers, we also see it as our duty and obligation to give back to the communities that we are a part of and that we are privileged to serve. Seeing the outcomes of our continued contributions and volunteerism, with our outstanding non-profit partners, is another reminder of our deep connection to our communities and the vested interest we have in their continued success."

Customers will have the ability to choose from a selection of trees, including Redbud, Crepe Myrtle, River Birch, Red Oak, Red Maple, most available in varying sizes.

One-gallon trees will be delivered to customers' homes between April and May. All three- and five-gallon trees will be available for pickup only during company planned events in April. More information on these events can be found online during the reservation process.

Through the "Right Tree, Right Place" tree planting program, Pepco is also offering 250 trees on a first-come, first-served basis to District of Columbia homeowners in partnership with Casey Trees, a D.C.-based nonprofit committed to restoring and protecting the nation's capital's tree canopy. District residents can request up to two trees by calling Casey Trees at 202-833-4010. Casey Trees will send out a professional arborist to evaluate the landscape and recommend a suitable tree for the area. Once the appropriate tree is chosen, Casey Trees will come to the home and plant the tree. For the consultation and planting valued at \$400, a co-payment of \$50 per tree payable to Casey Trees, is required prior to planting.

Through the <u>Arbor Day Foundation's website</u>, customers also have the power to explore interactive tools, including a tool to help customers determine the best location on their property to plant their tree for energy savings benefits. Properly planted trees can provide a homeowner many benefits, such as reducing energy use through summer shading and by slowing winter winds.

Throughout a tree's growth period, trees have the potential to lower energy bills by 15 to 30 percent. Additionally, trees provide benefits to a community by improving air and water quality, reducing stormwater runoff, and adding to the visual appeal of a neighborhood. In fact, since 2012, Pepco customers have planted more than 17,650 trees, saving nearly 29 million kWh, and removing close to 363,584 lbs. of air pollutants from the atmosphere.

Prior to receiving a tree, Pepco reminds customers to call 811 to have utility-owned underground lines marked before they start to dig. One free call to 811 connects you to Miss Utility, which notifies the appropriate utility companies of your intent to dig. Every digging project, no matter how large or small, warrants a call to 811.

Customers unable to reserve a free tree through the internet are encouraged to call 855-670-2772 to secure a tree.

To learn more, readers are encouraged to visit <u>The Source</u>, Pepco's online news room. Find additional information about Pepco by visiting <u>www.pepco.com</u>. Follow us on Facebook at <u>www.facebook.com/pepcoconnect</u> and on Twitter at <u>www.twitter.com/pepcoconnect</u>. Our mobile app is available at <u>www.pepco.com/mobileapp</u>.

###

About Pepco: Pepco is a unit of Exelon Corporation (NYSE: EXC), the nation's leading energy provider, with approximately 10 million customers. Pepco provides safe and reliable energy service to approximately 883,000 customers in the District of Columbia and Maryland.