



A collaboration of Prince Georges County's Department of Public Works & Transportation (DPW&T) and the Route 1 Communities Councilmember Mary A. Lehman *District 1*  
Councilmember Will Campos *District 2*  
Councilmember Eric Olson, Vice Chair *District 3*  
Anacostia Trails Heritage Area, Inc  
Gateway Community Development Corporation  
Hyattsville Community Development Corporation  
University of Maryland, College Park

## ROUTE 1 RIDE PUBLIC ART COMPETITION JURY IS CROWDSOURCED

FOR IMMEDIATE RELEASE

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Today the Route 1 Ride Collaborative announced that beginning **Tuesday, July 24<sup>th</sup>, 2012 residents may vote for their favorite bus wrap design.** The winning design will be showcased as a bus wrap for the Route 1 Ride. The Collaborative chose to crowdsource the bus wrap design to increase ridership and awareness of the Route 1 Ride as a way to get around while enjoying the unique charms of visiting, living, working, and playing in the Route 1 Corridor.

The designs of Jennifer Axner, Matthew Gifford, and Boshwell Talavera were selected by a jury comprised of Route 1 Corridor County and Municipal representatives. Online voting for the final selection will take place on [www.Route1Ride.com](http://www.Route1Ride.com).

The wrap design, which will be highlighted on TheBus: Route 17, serving Prince George's County's Route 1 Corridor communities from Mount Rainier to College Park.

The winning design will be selected to be featured on three buses for a period of at least three years, beginning in late, 2012. The three selected finalist artist/s / designer/s have received a \$500 honorarium for their designs. The final selected artist / designer will receive a \$4,000 honorarium for the winning design. The project is generously sponsored by The Route 1 Ride Collaborative and its Municipal members in celebration of the critical role that the arts play in the Gateway Arts District and the revitalization of Prince George's County.