



FOR IMMEDIATE RELEASE

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**STREET MURALISTS WANTED FOR STREET ART PROJECTS FOR THE ROUTE 1 CORRIDOR
IN THE PRINCE GEORGE'S COUNTY
GATEWAY ARTS AND ENTERTAINMENT DISTRICT**

Tuesday, November 13th, 2012— The Hyattsville Community Development Corporation (CDC) is pleased to announce its **Street Art Initiative**, the CDC's newest program designed to match-up property owners in the Gateway Arts District with area artists and use building exteriors as canvasses to populate the Arts District with evidence that art lives here. Artists are invited to respond to the following **Request for Qualifications**, should they wish to be considered for the program.

Public Art – A Visual Gateway

For years, residents and local business owners along this stretch of the Route One Corridor have endured blighted buildings, unattractive exteriors that really constitute unrealized hotspots for creativity. This winter, Hyattsville CDC will begin recruiting up to twenty interested property owners or their tenants. Participating property owners will work with a selected artist from our pool of jury-endorsed street artists to create a work fitting their interests, as well as the artist's perspective and technique to craft a mural which will visually resonate with our community's many voices. The program is currently funded through the June of 2013; a sponsorship package is available.

Visual artists are invited to submit their portfolio materials along with the other materials as listed on the next page.

View this RFQ online at <http://www.hyattsvillecdc.org/content/view/235/197/>





To Inquire: This request for qualifications is **due by Friday, December 21, 2012**; notification of acceptance to our pool of artists is anticipated no later than Friday, January 18, 2013. Applicants selected by a property or business owner will be contacted to work with the CDC and property owner on a prospective timeline and details. Commissions begin at \$500.00 per work. Artists who are 18 and older are encouraged to submit to our listing via e-mail or via CD/DVD to the following address. This call is open to all area visual artists, with preference to those who work/live/exhibit in the Gateway Arts District. Artists already registered on <http://www.MyGatewayArts.org> with materials can describe so in their submissions.

Please send all materials digitally via e-mail or via CD/DVD (if desired, please provide a SASE):

- A **maximum** of 10 images. Past murals are **preferred**. (79 DPI, 2MB max per JPG/GIF/TIF/PNG image)

In PDF or Word format:

- Your name, mailing address, telephone number, e-mail address, and website
- A one-page résumé or curriculum vitae
- A one-page artist's statement
- At least three current, verifiable references
- An image listing with your filename, title of artwork, media, size, and location of mural. Please write your filenames as follows: *imagenumber_lastname_title*: i.e. *001_eisenberg_untitled.jpg*

Please send application materials, questions and comments to:

Stuart Eisenberg, Executive Director
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