

## CLIMATE AND ENERGY LEADERSHIP AWARDS

## Request for Artist: New Awards Program Seeks to Commission Local Artisan

COG is an independent, nonprofit association that brings area leaders together to address major regional issues in the District of Columbia, suburban Maryland and Northern Virginia. COG's membership is comprised of 300 elected officials from 22 local governments, the Maryland and Virginia state legislatures, and U.S. Congress.

COG and its members adopted a vision for the National Capital Region that includes regional greenhouse gas (GHG) emissions reduction goals of 20 percent below the 2005 levels by 2020, and 80 percent below 2005 levels by 2050. COG's Climate, Energy and Environment Policy Committee (CEEPC) adopted the <u>Climate</u>. <u>and Energy Action Plan</u>, which identifies short-term actions to help move the region toward achieving long-term goals.

In 2014, CEEPC has launched a Climate and Energy Leadership Awards Pilot Program to recognize and encourage public agencies, non-governmental organizations and stakeholders in their efforts to achieve local and regional climate and energy goals in the Climate and Energy Action Plan. It provides an opportunity to foster healthy competition amongst local jurisdictions and stakeholders as well as an opportunity to learn from each other. Additional information is provided in the Program Overview on the following page.

The <u>Metropolitan Washington Council of Governments</u> (COG) is currently seeking an artisan in the National Capital Region (District of Columbia, Northern Virginia, Suburban Maryland) to create four awards for a pilot Climate and Energy Leadership Awards Program.

We have a few thoughts as to what the design could include but mostly want to leave it open to the creativity of the artist. We are looking for a unique design that is a "conversation piece." For instance, something that a local elected official can bring to a community event and discuss with citizens. We are not looking for a 2-dimensional certificate or plaque. Environmental aspects are also preferable. For instance, the award could be made from recycled materials. The award could (but is not required to) incorporate the COG logo and/or the award program's design.

- A 2-5 page proposal that includes the design concept and a cost proposal is due by Monday, June 30, 2014.
- Please include weblinks and/or photos of sample artwork/galleries in the proposal.
- Cost proposal should not exceed at total of \$4,999.
- Submit proposals to Maia Davis (<u>mdavis@mwcog.org</u>, 202-962-3227).
- The awards will need to be completed and delivered to COG by Friday, August 29, 2014.

The work of the selected artist will be authorized through a purchase order/fixed price agreement. Initial payment will be made upon award with final payment made upon delivery of the completed awards. Total compensation will be based on the cost proposal associated with the selected artisan. If the program is continued beyond 2014, there is potential for additional commission(s) in 2015 and beyond.

# CLIMATE and ENERGY LEADERSHIP AWARDS

RECOGNIZING INNOVATIVE SOLUTIONS TO KEY CLIMATE AND ENERGY ISSUES IN THE NATIONAL CAPITAL REGION.



## DEADLINE FOR 2014 PILOT AWARDS APPLICATIONS: WEDNESDAY, JUNE 18, 2014

#### PURPOSE

The purpose of the 2014 pilot awards program is to recognize and encourage public agencies, non-governmental organizations and stakeholders in their efforts to achieve local and regional climate and energy goals in the Climate, Energy and Environment Policy Committee's <u>Climate and Energy Action Plan</u>. It provides an opportunity to foster healthy competition amongst local jurisdictions and stakeholders as well as an opportunity to learn from each other.

#### CATEGORIES

The awards will recognize projects, programs or policy initiatives that help achieve the regional goals identified in the Climate, Energy and Environment Policy Committee's 2013- 2016 Climate and Energy Action Plan. The awards will recognize leadership in the following categories:

- Small Communities (population under 50K)
- Medium Communities (population 50K 200K)
- Large Communities (population over 200K)
- Non-Governmental Organizations/Stakeholders

All of COG's 22 member jurisdictions are eligible to apply in one of the above categories. All CEEPC stakeholders are eligible to apply for the NGO/ stakeholder category.

#### JUDGING CRITERIA

All applications will be judged on the following four criteria:

- RESULTS achievements, outcomes, and/or measured results
- CREATIVITY innovative, resourceful, and/or unique aspects
- MODEL transferable to other jurisdictions or organizations and cost-effectiveness
- ENGAGEMENT public/stakeholder/partner engagement and acceptance

#### **HOW TO APPLY**

Applicants can submit via an online form or download a PDF of the <u>application</u> and submit via email to Maia Davis (<u>mdavis@mwcog.org</u>).

Please read through all the <u>FAQs</u> prior to preparing your application. For questions, please contact Maia Davis at 202-962-3227.



### **RECOGNIZE** – Environmental Achievement





