

Bulletin from The BIZ

Scores of Cider Ride Cyclists Pedal into RPMD Saturday *Town Center Shops Could See Rolling Biz Boon from WABA Riders*

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RIVERDALE PARK, MD., October 31, 2019 – You may notice more people on bicycles in Riverdale Park this weekend. The Washington Area Bicyclist Association's (WABA) [2019 Cider Ride](#) travels through town this Saturday, Nov. 2, 2019. Annually, 500-700 people participate in the Cider Ride, one of WABA's signature rides.



The 2019 Cider Ride highlights many of the great opportunities for cycling in Prince George's County and offers [three options](#) - the 10-mile Candy Apple Route, the 30-mile McIntosh Route, and the 54-mile Honeycrisp Route. All of the routes start at Dance Place (3225 8th St., NE, Washington, DC 20017) and end a few blocks away at the Dew Drop Inn (2801 8th St., NE, Washington, DC 20017) in Brookland. The McIntosh and Honey Crisp routes travel through Riverdale Park. Both routes travel up the Northeast Branch of the Anacostia Tributary Trail (ATT), through Riverdale Community Park, and into College Park. The McIntosh Route returns through Riverdale Park along the Trolley Trail, through Riverdale Park Station and Town Center. The Honeycrisp Route returns through town along Somerset Road, and passes by Town Center Market at Lafayette Ave., turning onto the Trolley Trail near Riviera Tapas Bar, 6108 Rhode Island Ave., before heading toward Hyattsville.

The Cider Ride provides local businesses with a great opportunity for outreach to members of the greater metro DC community. Cider Ride participants largely reside where WABA works (e.g., District of Columbia, Montgomery County; Prince George's County; Arlington County; Fairfax County; and the city of Alexandria). An A-frame sandwich board sign welcoming riders and alerting them to your business may encourage some riders to stop for a drink or lunch. Last year, Streetcar 82 put up a sign and collaborated with Arrow Bicycle to put up a repair stand out front. They saw a decent number of riders stop to visit the new brewery. Alternatively, it can be good advertising for participants' next trip along the ATT or Trolley Trail, where many people bike to visit local businesses.

If you're interested in [joining WABA](#) and registering to ride, visit <https://waba.org/blog/2019/09/the-cider-ride/#register>.

Since 1972, WABA has worked to create a healthy, more livable region by promoting bicycling for fun, fitness, and affordable transportation; advocating for better bicycling conditions and transportation choices for a healthier environment; and, educating children, adults, and motorists about safe bicycling.

Editor's Note: Dan Behrand is a resident of Riverdale Park, MD.

2fifty Texas BBQ Smoker Unveiled Saturday@4

Fernando Gonzalez, 2fifty Texas BBQ's Pitmaster and co-owner of Dumm's Pizza/2fifty, will light up his new super smoker this Saturday at 4 pm. It's the official "I do" moment for Fernando and his wife, Debby Porettillo Gonzalez, to merge their new Riverdale Road business empire of Dumm's Pizza & Subs with their popular BBQ business, 2fifty. All are welcome to see the new, woodfired device that can smoke as much as 500 pounds at a time.

